

ORDER

KSNV

Orders	Order / Rev:	108089		
	Alt Order #:	06866082		
	Product Desc:	OBAMA 60S		
	Estimate:	2175		
	Flight Dates:	10/25/12 - 10/29/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/22/12 / 11/06/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America <i>Revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	14	\$46,300.00	\$39,355.00
10/29/12	10/29/12	4	\$5,600.00	\$4,760.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$46,300.00	\$39,355.00	0.00
November 2012	4	\$5,600.00	\$4,760.00	0.00
Totals	18	\$51,900.00	\$44,115.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$51,900.00
Market	100%	\$207,600.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$51,900.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$51,900.00
KTUD	2%	\$4,152.00
KVVU	17%	\$35,292.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$12,456.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/29/12	M-F 5-6a WakeUp w/WagM		5-6a	M--TF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
				M-F 5-6a WakeUp w/Wagners											
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 108089
Alt Order #: 06866082
Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama for America
Product Desc: OBAMA 60S
Estimate: 2175
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/29/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	M--TF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 M--TF-- 1 \$900.00 0.00															
E 2	KSNV	10/25/12	10/29/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	M--TF--	1:00	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 M--TF-- 1 \$1,400.00 0.00															
E 3	KSNV	10/25/12	10/29/12	Today Show Today Show	CM	658a-9am	M--TF--	1:00	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 M--TF-- 2 \$1,800.00 0.00															
E 4	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE	CM	6a-7a	-----S-	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$700.00 0.00															
E 5	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	1:00	1	\$1,250.00	1	0.00	NM	1	\$1,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 1 \$1,250.00 0.00															
E 6	KSNV	10/28/12	10/28/12	Sunday Today Sunday Today	CM	7a-8am	-----S	1:00	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,500.00 0.00															
E 7	KSNV	10/25/12	10/29/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	M--TF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 M--TF-- 1 \$650.00 0.00															
E 8	KSNV	10/25/12	10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	M--TF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 M--TF-- 1 \$650.00 0.00															
E 9	KSNV	10/25/12	10/29/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M--TF--	1:00	1	\$850.00	1	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 M--TF-- 1 \$850.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 10/23/12-10/29/12 Days of our Lives 1258p-2pm M--ThF---- 1:00 (\$850.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 10	KSNV	10/25/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	M--TF--	1:00	1	\$650.00	1	0.00	NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 M--TF-- 1 \$650.00 0.00															
E 11	KSNV	10/25/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M--TF--	1:00	1	\$900.00	1	0.00	NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 M--TF-- 1 \$900.00 0.00															
E 12	KSNV	10/25/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M--TF--	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00

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 Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: OBAMA 60S
 Estimate: 2175
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	10/23/12	10/29/12	M--TF--		1	\$2,400.00	0.00									
E 13	KSNV	10/25/12	10/25/12	Thurs PR 9-10p	CM	9-10pm	---T---	1:00	1	\$6,400.00	1	0.00	NM	1	\$6,400.00	
				Thursday Prime 9-10pm												
THE OFFICE/ UP ALL NIGHT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	10/22/12	10/28/12	---T---		1	\$6,400.00	0.00									
E 14	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm	----F--	1:00	1	\$5,200.00	1	0.00	NM	1	\$5,200.00	
				Friday Prime 9-10pm												
GRIMM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	10/22/12	10/28/12	----F--		1	\$5,200.00	0.00									
E 15	KSNV	10/27/12	10/27/12	Sat PR 8-9p	CM	8-9pm	-----S-	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00	
				Saturday Prime 8-9pm												
ENCORE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	10/22/12	10/28/12	-----S-		1	\$2,400.00	0.00									
E 16	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	1:00	1	\$20,000.00	1	0.00	NM	1	\$20,000.00	
				NFL Football												
SNF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	10/22/12	10/28/12	-----S		1	\$20,000.00	0.00									
E 17	KSNV	10/25/12	10/29/12	The Tonight Show	CM	1135p-1236a	M--TF--	1:00	1	\$1,000.00	1	0.00	NM	0	\$0.00	
				Tonight Show												
TONIGHT SHOW W/ JAY LENO																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	10/23/12	10/29/12	M--TF--		1	\$1,000.00	0.00									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	KSNV	10/23/12-10/29/12		The Tonight Show		1135p-1236a	M--ThF----	1:00	(\$1,000.00)	0.00	NM					
Unresolved																
[NOT AVAILABLE NO DAY MOVES]																
E 18	KSNV	10/25/12	10/29/12	Late Night w/Fallon	CM	1236a-136am	M--TF--	1:00	1	\$500.00	1	0.00	NM	1	\$500.00	
				Late Night w/Fallon												
LATE NIGHT W/JIMMY FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	10/23/12	10/29/12	M--TF--		1	\$500.00	0.00									
E 19	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	1:00	1	\$2,800.00	1	0.00	NM	1	\$2,800.00	
				Saturday Night Live												
SATURDAY NIGHT LIVE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:	10/22/12	10/28/12	-----S-		1	\$2,800.00	0.00									
														Totals	18	\$51,900.00